



RALEIGH ENTERPRISES

ABOUT US

Directly employing over 400 dedicated professionals; Raleigh Enterprises is a diversified, entrepreneurial company that has been in business for 50 years.

It has created and enhanced the asset value in a variety of businesses, both as a principal and an advisor. Raleigh Enterprises is comprised of a group of closely managed business operations and is headquartered in Santa Monica, California.

Raleigh commenced operations in 1955 as a general contractor and developer. Over time, its focus shifted to the development, management and operation of significant real estate based, service businesses.

Since its beginnings, the company has purchased, developed, managed and owned over ten million square feet of real estate. Including high-rise and low-rise office buildings, luxury hotels, commercial shopping centers, movie and television studio complexes, industrial developments and residential apartments.

Raleigh has also successfully developed condominium complexes and single-family residential estates.

REAL ESTATE

Raleigh Enterprises is active in the real estate market in the broadest sense. It pursued several successful real estate ventures with the Executive Life Insurance Company, before that company's demise in the 1990's. An affiliate, Raleigh Equities, became the Managing Partner of a joint ventures that acquired, managed and ultimately sold over \$600 million dollars worth of multi-family residential properties and retail shopping centers. Also organized and founded by Raleigh Enterprises for Executive Life, RRP Management, Inc. managed and sold a \$350 million dollar geographically diverse portfolio of buildings leased to the U.S. Postal Service and the federal General Services Administration.

Raleigh has considerable experience with the development and management of various types of commercial real estate. Including shopping centers, residential subdivisions, low and high-rise commercial office buildings, hotels and film studios. During Its earliest years In the mid-50's, Raleigh subletted land and built homes in Orange County. In a 1963 joint venture with Playboy Enterprises, Raleigh developed that company's corporate office building. In 1984, Raleigh completed the development of a 220,000 square foot eleven-story building in a venture with Executive Life. That project's garden was awarded first place In the 1985 Los Angeles Beautification Awards. In 1986, Raleigh completed the master planned expansion of Raleigh Studios, encompassing over 100,000 square feet of low-rise offices and approximately 50,000 feet of new sound stages, the first to be built In Los Angeles County In a generation. Another Raleigh-lead joint venture completed development of an adjacent, 17 story, 250,000 square foot, landmark office tower In 1989

HOTELS

The Sunset Marquis Hotel and Villas is a continuing success since Raleigh first built it in 1963 and was the first to pioneer the "all-suites" concept. Three and one-half acres surrounds this famous hotel and lush gardens complete with koi ponds. Situated In the heart of the entertainment capital. West Hollywood, the Sunset Marquis Hotel and Villas serves as a secret hideaway for artistic celebrities and senior corporate executives alike.



RALEIGH ENTERPRISES

A multi-million dollar renovation was completed in 2002. Raleigh is in the process of finalizing plans for a significant expansion to the hotel on adjoining property to ensure it remains on the cutting edge of the hospitality industry in this century.

Over the years, Raleigh has owned, operated, developed and renovated a number of hotels. The common thread among these facilities (aside from their world-class level of service and amenities) is that each has required major renovation of their physical facilities to bring them to the high standard level of Raleigh quality.

These hotel properties include: The W Los Angeles - Westwood was originally built as a student dormitory adjacent to UCLA. After passing through several owners, this distressed property was purchased by Raleigh in 1977 and renamed the Westwood Marquis Hotel & Gardens. A renovation and refurbishment of the building and the addition of extensive gardens made The Westwood Marquis an internationally renowned hostelry. In 1996, Raleigh contributed this asset to a joint venture with Starwood Hotels & Resorts Worldwide.

In 1983 Raleigh purchased the Bradford Austin Hotel, which stands a short walk away from the State Capitol Building of Texas. Raleigh renovated this historic building before reopening the hotel under its original appellation: The Stephen F. Austin Hotel. Raleigh's efforts rescued the adulation of the entire City of Austin. Raleigh sold this property in 1997.

Perhaps Raleigh's most impressive hotel rehabilitation was that of the renowned Hotel Jerome in Aspen, Colorado, in 1985. The complete renovation of this famous landmark had to be completed within a nine-month window. Through a Herculean round-the-clock effort, Raleigh was able to return the hotel to its original Victorian splendor in record time.

COMMUNITY

As a recognized leader in the business community, Raleigh enjoys exceptionally close and cooperative relationships with local community groups, public agencies and the financial and leasing sectors.

Raleigh's executives often are called upon, and freely serve, as leading members of various civic groups promoting responsible community planning, housing for the disadvantaged, and the promotion of the visual arts.

Raleigh's ongoing commitment to quality, service to our markets and ethical standards of business conduct creates the foundation of our success. Our insight, innovation and high levels of commitment have enabled Raleigh Enterprises to often succeed where more institutionally bound management has previously failed.

In the rapidly changing business environment, Raleigh has the experience, resources, breadth and ability that will allow the company to continue its successful growth into the coming century.



RALEIGH
ENTERPRISES

RALEIGH ENTERPRISES DIVISIONS



Lee Brevard Jewelry has been an indispensable accessory for many of Hollywood's top stars, several of which buy directly from the source. Lee Brevard has also proved popular with the public at large and has been one of the top-selling designers in Neiman Marcus' Jewelry Department. With Raleigh Enterprises' involvement, Lee Brevard has been able to expand its line (which now includes men's accessories) and has made direct access more available to its customers. www.brevarddesign.com



Entourage LA, first introduced in Los Angeles at Westweek '97, presents an exciting new collection of meticulously hand crafted and gilded table lamps together with finely detailed furniture and accessories. Entourage LA creates the following product lines: Lamps, Floor Lamps, Chests & armoires, Tables, Mirrors, Boxes, Candle Sticks, and Drapery Finials. www.entouragela.com



File Keepers is an archival business records management company founded by Raleigh in 1974. It safely stores and manages records for some of the largest departments in the County of Los Angeles, several city governments and many of the largest law firms and corporations in the region, among many other clients. In a recent Baldrige survey for one of File Keepers' Fortune 100 clients, File Keepers achieved a service satisfaction rating of 100% www.filekeepers.com



Hollywood Rentals Production Services is recognized as a leading rental provider of professional lighting and grip equipment to the motion picture, television and commercial production and special events industries. Offering a diverse range of production equipment, lighting and grip products, power generators and production vehicles, Hollywood Rental Company's vast technical knowledge and industry experience has elevated the company to serve as one of the premiere rental operations of its kind in the marketplace. With facilities on both the east and west coast Hollywood Rentals services productions nationwide and around the globe.

Olesen has over 60 years of experience in the feature film and Broadway theatrical rentals, supplying rigging equipment such as trussing, chain hoists and portable staging, lighting dimming and control equipment, and a wide variety of effects and moving light technology that are used on motion picture sets across the country.

Hollywood Rentals Expendable Supply Store has been the "One Stop Shop" source for virtually all expendable supply needs for production companies since 1971. ESS stocks more than 6000 items ready for production, including Gel and filters, globes, paper products, tape, hardware, grip & lighting equipment and many hard to find production items all competitively priced. www.hollywoodrentals.com



RALEIGH
ENTERPRISES



RALEIGH STUDIOS
HOLLYWOOD | MANHATTAN BEACH

Raleigh Studios Hollywood, an eleven-acre Complex of 12 sound stages, production facilities and support space, control rooms, offices, and a host of production services, is the premiere independent production facility in the United States. First acquired by Raleigh in 1979, this Complex underwent a \$40 million dollar expansion including three large sound stages, three multi-story office buildings and an adjacent garage structure. Additional expansions to this heavily subscribed Complex are in the planning stages.

Raleigh Studios Manhattan Beach first opened for operations during 1998. This studio consists of 14 sound stages on 22 acres with nearly 300,000 square feet of office and support space. As a result of this venture, Raleigh Studios is now the largest operator of independent film studio facilities in North America. www.raleighstudios.com



Rosenthal
The Malibu Estate

Malibu Hills Vineyards are nestled on a 200-acre property in a canyon 1,500 feet above the Malibu Coast. Under Raleigh's guidance, a thriving viticultural business was established on this site. The property was designated as part of the first ever Malibu viticultural area ("appellation") in 1996. Malibu Hills Vineyards produces award-winning wines bottled under the labels Rosenthal-The Malibu Estate and Castle Creek. www.rosenthalestatewines.com

SUNSET MARQUIS
HOTEL AND VILLAS

The Sunset Marquis Hotel & Villas, a continuing success since Raleigh first built it in 1963, was first to pioneer the "all-suites" concept. Three and one half acres surrounds this famous 102-suite hotel with its 12 luxurious villas and lush gardens complete with koi ponds. Situated in the heart of the City's creative capital, West Hollywood, the Sunset Marquis Hotel and Villas serves as a secret hideaway for celebrities and corporate executives alike. In addition to the expected amenities of a luxury hotel, the Sunset Marquis Hotel and Villas boasts a state-of-the-art sound studio. This multi-purpose, on-site production studio is the only facility of its kind in a hotel. Completely renovated in 2001/2002, the hotel boasts a sophisticated décor, suites at least 50% larger in square footage than that which is normally found in a luxury hotel and an ironclad commitment to service. An addition to the hotel that will increase its size by 40% is in the final planning stages and will commence construction in 2004. www.sunsetmarquishotel.com